



Covid-19 Road to Recovery

The current pandemic will not last forever, with a return to “normal” expected later in 2020. Undoubtedly, many people will have a lot of ground to recover. You can be more effective in this process through planning and preparation.

Here at **Capital Country Radio**, we want to make that process easier for you by offering a special multi month **Road to Recovery radio and print advertising package** to help you recover and protect your bottom line.

Our special Road to Recovery Package offers you THREE TIMES what you normally receive for the same price... for example, if you buy a 30x30sec package, you receive 90x30s for the same price (plus a few extra bonus spots thrown in as extra support).

And we still include the usual 200x200 pixel ad on the top rating Country Music Bulletin website and, for festivals and events, highlighted logo on our festival/events webpage – the most comprehensive and referenced in the nation.

We also offer media support in the Bulletin as appropriate for product launch, event news, etc.

So how do we help you protect your bottom line?

We guarantee – as we have with advertisers who had to cancel events when the coronavirus pandemic hit – full reinstatement of your advertising if any further problems beset you or your event.

In other words, if you take up our package, we run half or all of the ads (for example), and you strike a problem that causes you to cancel or postpone, **we guarantee** to run the same number of ads for you at the re-scheduled event at no extra charge.

It's our small way of recognising we are all in this situation together and will be for a while...our way of helping give you the confidence to run advertising, safe in the knowledge that if there's a problem, we will look after you.

Contact **Jim Guider** today to talk about when you would like your advertising to run... radio and print packages for one, two, three months or whatever meets your needs on your own Road to Recovery.

We can have it set up and ready to go at the drop of a hat so that's one part of your planning and preparation you don't need to think too much about.

Jim's number is **0409 795 492**... email **jim@capitalcountryradio.com**